



**CalKIDS
can help
kickstart your
children's college
savings.**

**With free
money for
college!**



CalKIDS is a new program from the State of California that provides eligible families with free money for college. California newborns can receive up to \$175 and eligible California public school students can receive up to \$1,500.* CalKIDS was created to help families kickstart their college savings plan and increase access to higher education.



**To learn more and to find
out if your child qualifies,
visit CalKIDS.org today!**



CalKIDS
The first step toward college

*Student eligibility is defined by the Local Control Funding Formula.

The California Kids Investment and Development Savings Program (CalKIDS) is a children's savings account program, administered by the ScholarShare Investment Board, an agency of the State of California. CalKIDS will provide eligible participants with college savings accounts, including seed deposits and other potential incentives, to help pay for future qualified higher education expenses. To learn more about CalKIDS or opt out of the program entirely, please see the Program Information Guide at CalKIDS.org. CalKIDS participants may also establish individual accounts with ScholarShare 529, California's 529 College Savings Plan.